

# Left Brain/Right Brain 2010

**Left Brain/Right Brain:** The dynamic of logic and intuition, the interplay of reason and order versus passion and emotion, the sensual and the cerebral. This juried exhibition explores both our rational and structured endeavors (Left Brain) and our creative, emotionally informed pursuits (Right Brain) and also where these hemispheres cross and intersect. Media may include scientific drawing, painting, watercolor, photography, performance, sculpture, mixed media, film and more...

## **Event Eligibility**

Gallery Sitting: Participating artists are expected to volunteer some time to staff the gallery during the show. Bring your calendar when delivering your work prepared to volunteer for a few hours to gallery sit. An important responsibility.

Annual membership fee is \$35.00.

**\*A \$20 Handling Fee** is required of out-of-town artists sending accepted works by post, UPS or Fed Ex .

**\*\*A refundable sitting fee of \$40** is required from all accepted NON out-of-town artists, to be returned upon completion of one volunteered weekend afternoon of manning the gallery during the run of the show.

## **Entry Fee**

The nonrefundable entry fee is for the submission of up to 6 artworks.

Make check or money order payable to the Rockaway Artists Alliance

## **Submission Guidelines**

**Please include in your submission:**

\_\_\_ Completed entry form. (**Incomplete entry forms will not be accepted**)

\_\_\_ Check or money order. (*Cash is not accepted*)

\_\_\_ Resumé and artist statement on hard copy and floppy or CD.

\_\_\_ Up to 6 slides, photographs or CD files.

\_\_\_ Label and number submissions to correspond with entry form including: item number, artist's name, title, medium, and dimensions.

\_\_\_ Self-addressed stamped envelope for return of slides, photos and CD's.

**Works on paper must be framed and ready to wall-hang and firmly wired.**

## **Artwork Returned**

On site delivery and retrieval by artist or authorized representative is preferred. Exhibitors not picking up their work must provide appropriate packaging and postage for the return of the artworks by UPS. RAA will return unsold exhibited works within 40 days after the close of the exhibition. RAA cannot be responsible for works without proper packaging and postage.

## **Promotion Sales**

Publicity for the exhibition includes invitations, press releases, a newsletter and articles.

A 10% donation to RAA on sales is appreciated.

## **Event Dates**

# Left Brain/Right Brain

5/7 Deadline for receipt of entries

5/23 Hand delivery of accepted work

6/5 Exhibition Opens

6/6 Opening Reception

6/26 Exhibition Closes

6/26 Pick up work 3:30-4:30\*

## **Liability Terms**

No changes of any kind may be made after selections are finalized and notices sent.

Although RAA takes the utmost care within our facility, we cannot be responsible for any loss or damage. Submitting an entry to this competition constitutes an understanding and agreement with all conditions.

Artists must supply an e-mail address for RAA to send the acceptance notification and release form.

RAA reserves the right to use images of accepted entries and artist statements for promotional purposes.

Each exhibitor is responsible for gallery sitting during weekend gallery hour on one (1) day of the exhibition (or for providing a substitute). Artist/Group may use this opportunity as a promotional event at which to serve refreshments and invite guests.

**Send submission materials to RAA's business office:**

**RAA – left brain/Right Brain**

**260 Beach 116 Street Tel. 718.474.0861**

**Rockaway Park, NY 11694 Fax 718.474.4373**

**[www.rockawayartistsalliance.org](http://www.rockawayartistsalliance.org)**

*The Rockaway Artists Alliance, Inc. (RAA) was founded in 1994 and incorporated in 1995. RAA's arts facilities are located in the*

*Rockaway Center for the Arts (RoCA), in Fort Tilden Gateway National Recreation Area, a seaside urban national park in Queens, New York.*

*The National Park Service / Gateway National Recreation Area formed a partnership with RAA that grants the art organization the use of two buildings for galleries, studio space and workshops. Allocation of the surrounding area permitted RAA to create a sculpture garden and an outdoor stage to present multimedia exhibitions and diverse cultural events.*

